

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** WFTV-TV ***
CHANGES
SEP17/12 12.36

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

TOWSON, MD 21286

	CLASS: NATL.	LOCAL	REGIONAL
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(CHCE)

DATE SEP 17/12 12.36

DATE SEP17/12 12.36

TO LENA
FR JULIE
REV 2,29,43
ADDED 48-49
TTLS 135985.-73X
PLS CFM, THX 9/17

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

"EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
AN ELECTRONIC INV WEBSITE FOR THE WEBSITE IS: EMT12009
FOR THIS AGENCY. THE IDB#

PROF-HUKILL, GAETZ, GARDINER

AGENCY ADVERTISER CODE = AGENCY EST# = 1920
AGENCY PRODUCT CODE =

2	SZ 700A-900A	30	\$2,000.00	10/9	10/12	8	TU-F
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PROGRAM : GMA
CON COM1: 2X PER DAY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1000A-1100A	30		\$560.00	10/9	10/12	4		TU-F	4
PROGRAM : MILLIONAIRE/FEUD												
CON COM1: 1X PER DAY												
24			1200N-1230P	30		\$600.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
29		S	700A-900A	30		\$2,000.00	10/15	10/15	2		MON	2
PROGRAM : GMA												
43		T	800P-900P	30		\$3,000.00	10/12	10/12	1		FRI	1
PROGRAM : SHARK TANK												
48		A	900A-1000A	30		\$560.00	10/9	10/12	4		TU-F	4
PROGRAM : JEFF PROBST												
CON COM1: 1X PER DAY												
49		A	900A-1000A	30		\$560.00	10/15	10/15	1		MON	1
PROGRAM : JEFF PROBST												
OCT/12 135985.00												CONTRACT TOTAL 135985.00
												TOTAL SPOTS 73

MARKET TOTALS \$373,287
WFTV 33% WKMG 20% WESH 31% WOFL 11% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE